Personalized Websearch Assistant

Team 5

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Searching the internet often becomes a perplexing task, when we face following problems.

1 When we don’t know what & how to search

“Which key word should I use?”
“Which site should I use?”

2 When we forget what we’ve searched.

“Which tab was I looking at?”
“Which one was the site that I’ve looked at?”
Development of an application which could provide personalized search-assistant service will solve the problem.

1. **Keyword & DB suggestion**
   - **Similar to…**

   ![Search Suggestions](image)

   - *product service innovation*
   - *product service innovation examples*
   - *product service innovation development*

   ![Related Keywords](image)

   - *product service innovation*

   ![Additional Information](image)

   - Service Innovation - Wikipedia, the free encyclopedia

2. **Auto-Structuring of Keyword search footage**
   - **Automatically structures your history**
   - **Each nods are designated by keywords**
   - **Small variances in keywords will lead to sub-nods**
     - e.g.) If you search Yonsei 2011 and Yonsei 2012

   ![Auto-Structuring Diagram](image)

   - Site 1
   - Site 2
   - Site 3

   ![Linked Sites](image)

   - Yonsei 2011
   - Yonsei 2012